

Summer Escapes



Get some R&R, you deserve it. Our Summer Escapes campaign directs locals and visitors to the best resorts in town, outlining specials, amenities and more. Your resort will receive its own page within the Summer Escapes campaign, which will generate organic search engine traffic.

Promotion:

Web Banner: Run of site May 1 - Sept 1

Homepage Campaign Promotion: May 1 - Sept 1

E-Newsletters sent weekly to 90,000+ subscribers

Individual page on AZFoothills.com for each resort, with images and offer outlines

BONUS: One post per month on Instagram with an image of your resort, tagging you, and reaching 500,000+.

PAST RESULTS

1.4 million unique visitors

3.2 million page views

PRICING

One Month: \$1,500

Entire Promotion: \$4,995